Simulocity Partners with Pfizer, Moderna & Regeneron to Deliver a Virtual Clinical Education Platform

With the use of Simulocity's virtual conference center platform, leading pharmaceutical companies are conducting global conferences and sharing best practices, year-round.

ORLANDO, Fla., Dec. 14—Top pharmaceutical companies Pfizer and Moderna are partnering with Simulocity to virtualize their year-round clinical training, global events and clinician collaboration. Notable pharmaceuticals are partnering with the award-winning company to increase access to training, education, collaboration and recurring events.

"We are pleased to serve dozens of leading pharmaceuticals around the globe, via our immersive and innovative virtual conference center," says Dr. Manny Dominguez, CEO of Simulocity. "By adopting our technology, they [pharmaceutical companies] have been able to deploy a year-round virtual presence, such as a "virtual training center, or virtual center of excellence, for sharing clinical best practices" which also enables them to conduct all their conference events, clinical webinars and more, in a modern modality. The platform's collaborative features, along with the world-class virtual booths, clinical video center, and intelligent avatars, have become a powerful tool for global pharmaceutical companies."

In addition to Pfizer, Moderna and Regeneron, Simulocity has also recently partnered with AstraZeneca, Bayer, and dozens more healthcare and pharmaceutical companies.

The Virtual Conference Center (VCC), Simulocity's award-winning platform, is an immersive, luxurious experience tailored to make customers feel "virtually there." It delivers a world-class experience from any internet-connected computer or mobile device.

About the Company

Located in Orlando, Florida, Simulocity is a technology solutions firm comprised of top innovators with decades of proven results in delivering innovative and ground-breaking technologies around the globe. Simulocity develops customized simulation technologies for healthcare, education, training and events management. Their expertise is in integrating & innovating leading-edge technologies, including virtual platforms for business, virtual-reality, learning via gamification, business intelligence, combined with expert project management.

Simulocity is the recipient of numerous awards, including Healthcare Tech Outlook's - Top 10 Healthcare Simulation Solution Providers, CIO Applications' – Top 10 Simulation Solution Providers, and CIO Review's – 20 Most Promising Gamification Technology Solution Providers.

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