

# EquiManagement Business Solutions for Equine Practitioners

## Virtual Veterinary Job Fair Includes All Species

NAVC and Banfield Pet Hospital will host the inaugural VMX Virtual Job Fair for veterinarians on June 24.

MAY 19, 2020



*This is the virtual booth for Banfield Pet Hospital, one of the hosts of the Virtual Job Fair.*

The North American Veterinary Community (NAVC) today announced it has partnered with Banfield Pet Hospital to launch the inaugural *VMX Virtual Job Fair* to connect prospective employers and job seekers in the veterinary community anywhere in the world in a highly immersive and unique 3D experience.

# What is It?

NAVC will use its VMX Virtual platform, launched in January, to recreate the experience of a live, first-of-its-kind event for veterinary professionals. This face-to-face job fair allows job seekers to explore multiple companies and engage with company representatives without having to travel.

Veterinary professionals can automatically be matched with jobs they qualify for and directly connect and engage with organizations that are hiring today in the veterinary field.

Along with Banfield, participating organizations include VCA Animal Hospitals, Petco, NAVC Retriever and other recruiters from major veterinary organizations.

# When is It?

The virtual job fair will be held June 24, 2020, from 3–6 p.m. EDT

# How Does It Work?

VMX Virtual uses advanced gamification and simulation technology to recreate the experience of being at a live event.

Job seekers and other participants in the job fair will be immersed in an interactive, 3D environment where they can move through and explore each sponsoring company's virtual booth as if they were physically there.

Job Fair participants will be able to talk live with company representatives, view and download content, watch webinars and videos, and collect information in their "virtual backpack."

# Registration is Open

With thousands of open positions in the veterinary community available today, hiring organizations and job seekers can register now to participate in this unique global event and find their next job or next new hire.

For more information about how to become a participating company, contact [expo@navc.com](mailto:expo@navc.com).

Job seekers may register for free for the event by visiting [VMX Virtual Job Fair](#).

“Even in today’s extreme economic times, the veterinary industry continues to be in a hiring mode with thousands of open positions for veterinary professionals worldwide. The challenge is, how to connect job seekers with hiring organizations when travel and the conferences which usually unite them are on hold,” said NAVC CEO Gene O’Neill. “Veterinary professionals who are looking for a job and those who are hiring can meet virtually and experience all that they normally would at an industry conference job fair through the VMX Virtual technology we introduced earlier this year in a break-through move for the trade show industry. NAVC is extremely excited to help veterinary professionals explore and land jobs by taking this technology to the next level and applying it to job fairs.”

## About the NAVC

Founded in 1982 and headquartered in Orlando, Florida, with offices in Gainesville, Florida, the North American Veterinary Community (NAVC) is a non-profit organization providing world-class professional development to the global veterinary healthcare community. Its largest initiative, VMX, hosts thousands of veterinary professionals each year. Other offerings include VetFolio, an online CE platform in conjunction with LifeLearn Animal Health; the NAVC Institute; the Veterinary Innovation Council; an Industry Services Division; NAVC Retriever, a veterinary recruitment platform and job search app; and its Media division, consisting of: *Today's Veterinary Business*, *Today's Veterinary Nurse*, *Today's Veterinary Practice*, *Veterinary Advantage* and an online news and lifestyle channel, *Spark!* In 2018, the NAVC launched its Certifications division including the Human-Animal Bond Certification and added the Veterinary Business Leader Certification and the Pet Nutrition Coach Certification in 2019. Visit [NAVC](#) for more details.

## About Banfield Pet Hospital

Banfield Pet Hospital was founded in Portland, Oregon, in 1955 and today is a pioneer in preventive veterinary care with more than 1,000 general veterinary hospitals in 42 states, Washington D.C. and Puerto Rico. More than 3,600 Banfield veterinarians are committed to providing high-quality veterinary care to over three million pets annually. As part of the Mars Veterinary Health family of brands, Banfield is committed to its purpose—A BETTER WORLD FOR PETS—because pets make a better world for us.