

## Simulocity Unveils SIM-EXPO 2GO: The Exhibitor Virtual Marketplace

Orlando, FL, Oct. 20, 2020 -- *The new product, unveiled Oct. 19, allows exhibitors to take their virtual booths to any event.*

Building upon its global success with their SIM EXPO, (Virtual Tradeshow) Platform, Simulocity is expanding its virtualization of exhibitors and events with its newest product, **SIM EXPO 2GO**. With an even more flexible virtual technology, this award-winning platform allows exhibitors to take their virtual booths to a multitude of events, all year long, with more opportunities to increase leads and revenue, way beyond the dates of any conference.

With its immersive, luxurious virtual booths and white-glove service, all exhibitors have to do is purchase an annual subscription and provide their content to be uploaded—Team Simulocity does the rest. Various virtual booth sizes, and even custom designed (made to look exactly like the physical booth of an exhibitor) are available. In addition, Exhibitor Showcases are available, with centralized multiple booths across many events, and custom content categories for exhibitors (such

as new products, videos, webinars, and more).

“As a leader in the immersive and interactive virtual tradeshow arena,



Simulocity is truly revolutionizing how exhibitors and consumers interact, year-round,” said Dr. Manny Dominguez, CEO, “It’s all about increasing access. Our SIM-EXPO platform is already transforming how exhibitors market their products and brands, anytime...anywhere. Via this new modern and immersive modality, in **SIM-EXPO 2GO**, we’re now able to help even more businesses tap into the incredible capabilities that the

Simulocity ecosystem can deliver, allowing business now to take their world-class virtual booth or virtual shop, or institution with them.”

Event organizers can also create events of their own without a subscription and provide their event content to be uploaded—they don’t have to be registered with any association or convention center. **SIM-EXPO 2GO** features robust, real-time analytics for exhibitors to reach their potential leads as quickly as possible. All **SIM-EXPO 2GO** virtual booths and shops are embeddable onto websites, social media, email or QR codes. Consumers can visit and interact with representatives with built-in chats, forums, contact forms, and also view and download content at any time.

Businesses can reserve their year-round virtual booth or shop at [shop.simexpo.com](http://shop.simexpo.com).

### About the Company

Located in Orlando, Florida, Simulocity is a technology solutions firm comprised of top innovators with decades of proven results in delivering innovative and ground-breaking technologies around the globe. Simulocity develops customized simulation technologies for healthcare, education, training and events management. Their expertise is in integrating & innovating leading-edge technologies such as virtual-reality, learning via gamification, business intelligence, combined with expert project management.

Simulocity is the recipient of numerous awards, including Healthcare Tech Outlook’s - Top 10 Healthcare Simulation Solution Providers, CIO Applications’ – Top 10 Simulation Solution Providers, and CIO Review’s – 20 Most Promising Gamification Technology Solution Providers.