

## Simulocity Announces the Launch of its New Division, “PetZONE 360™”

Simulocity’s Award-Winning Industry Platforms Will Now Include the Pet industry

ORLANDO, FL, February 15, 2022— [Simulocity, LLC](#) announced today that the innovative technology firm is launching a new division called [PetZONE 360™](#) (PZ3). The flagship product under this division is the PetZONE 360™ Platform, which is set to launch in Q3 of 2022. Simulocity already builds virtual industry platforms across the globe, and now will launch PZ3 to unify the vast pet ecosystem of pet parents, retailers, consumers, and veterinary professionals worldwide.



Simulocity, LLC helps industries digitally transform and expand their business models by utilizing cutting-edge immersive and award-winning technology. Simulocity is comprised of top innovators and leaders in the simulation sphere. The company’s clients, reach across many industries, including pharmaceutical, health-care, tradeshow, professional associations, and telecommunication companies, to name a few.

“We are honored to have served some of the most prestigious associations and tradeshow in the world that serve the pet and veterinary community. Combining our experience, our talented team, and our leading-edge simulation technology will enable us to develop and serve a much broader global community of pet owners, retailers, service providers and caregivers – all in one singular platform. With PZ3, the platform will aim to unite the pet and the veterinary industry by creating the world’s largest virtual expo and virtual pet shop marketplace, along with making the best products and services more readily available to the pet owners and veterinary professionals. Additionally, PZ3 will provide opportunities for industry partners to sell and showcase their products, services, and sponsorship opportunities, year-round. With its ‘Center of Excellence’ feature, PZ3 will enable the sharing of best-practices 24/7, including clinical education, veterinary forums, immersive and gamified training, real-time analytics, live and on-demand events, virtual clinics, and much more. PetZONE 360™ will aim to unify one of the fastest growing markets in the world, into a singular, cohesive, interactive platform, said Dr. Manny Dominguez, CEO of Simulocity.”

The PZ3 Community will leverage Simulocity’s world-class and immersive platform to make them feel ‘virtually there!’ Its technology currently serves over 1,500 clients and is continuing to expand into ever-increasing sectors and industries around the globe.

## About the Company

Located in Orlando, Florida, Simulocity is a technology solutions firm comprised of top innovators with decades of proven results in delivering innovative and ground-breaking technologies around the globe. Simulocity develops customized simulation technologies for a myriad of industries, such as healthcare, education, training, and events management. Their expertise is in integrating and innovating leading-edge technologies, including virtual platforms for business, virtual-reality, learning via gamification, business intelligence, combined with expert project management.

Simulocity is the recipient of numerous awards, including Healthcare Tech Outlook - Top 10 Healthcare Simulation Solution Providers, CIO Applications – Top 10 Simulation Solution Providers, and CIO Review – 20 Most Promising Gamification Technology Solution Providers.

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