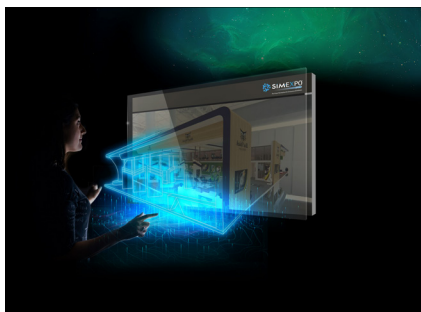


SIMULOCITY VIRTUALIZES BOEING, ROLLS ROYCE, NORTHROP GRUMMAN & HONEYWELL

Simulocity is announcing the continued virtualization of some of the world's top exhibitors with a year-round presence at tradeshow and events via their award-winning SIM-EXPO Platform. In their most recent development of immersive virtual exhibit booths, Simulocity has virtualized Boeing, Rolls Royce, Northrop Grumman, and Honeywell. Their virtual booths will be available for attendees to view and download content, interact with company representatives, and tour their world-class, luxurious, immersive booths.

"We are grateful for the opportunity to continue to onboard many of the great brands across the globe from a myriad of industries such as Aviation, Pet Services, Healthcare, Pharma, and more. Exhibitors value not only our world-class virtual booths but also our innovative SIM-EXPO Platform that serves as a virtual tradeshow or virtual mall, all year round. This allows our B2B

clients to generate leads and sales far beyond a 3-5 day event. Attendees feel "Virtually There!" with a modern modality like no other," said Dr. Manny Dominguez, CEO of Simulocity LLC.



Simulocity has already onboarded thousands of virtual booths and expects continued growth via their recent launch of "SIM-EXPO 2GO" (a spin-off platform that enables exhibitors to take their virtual booths across endless events). This flexibility allows exhibitors to take their virtual booths to a multitude of events all year long, with more opportunities to increase leads and revenue, way beyond the dates

of any physical or virtual conference. The launch of this new innovative platform has generated tremendous excitement in the industry. Simulocity's CEO, Dr. Dominguez, whom recently completed a CEO Program at Harvard Business School, added "I had the pleasure of sharing this innovation with my classmates at Harvard, CEOs from across the globe. After demonstrating this virtual platform to them, many felt this would be a groundbreaking technology in their industry with an amazing consumer experience. Their reaction was very encouraging".

Simulocity is genuinely revolutionizing how exhibitors and consumers interact year-round while increasing access to top brands and exhibitors. Their flagship platform (SIM-EXPO) is already transforming how exhibitors market their products and brands, anytime... anywhere. Businesses can reserve their year-round virtual booth(s) or business at shop.simexpo.com

ABOUT THE COMPANY

Located in Orlando, Florida, Simulocity is a technology solutions firm comprised of top innovators with decades of proven results in delivering innovative and ground-breaking technologies around the globe. Simulocity develops customized simulation technologies for healthcare, education, training and events management. Their expertise is in integrating & innovating leading-edge technologies such as virtual-reality, learning via gamification, business intelligence, combined with expert project management.

Simulocity is the recipient of numerous awards, including Healthcare Tech Outlook's - Top 10 Healthcare Simulation Solution Providers, CIO Applications' - Top 10 Simulation Solution Providers, and CIO Review's - 20 Most Promising Gamification Technology Solution Providers.